

- MINUTES -

SEMINAR

„Educational Cooperation and Projects in the Baltic Sea Region“

Stakeholders in the field of education in Mecklenburg-Western Pomerania
discuss the potentials of international cooperation

Date/ Time: 27.01.2016 / 1 p.m. – 6 p.m.
Place: University of Rostock
Faculty of Economic and Social Sciences
Ulmenstraße 69, 18057 Rostock
-GERMANY-

Participants:

Surname	First Name	Title	Institution
Albert	Andy		ATI ert gGmbH
Bartels	Julia		Landkreis Vorpommern-Greifswald
Born	Wolf		Staatskanzlei Mecklenburg-Vorpommern
Diestel	Marcus		Dr. Diestel GmbH
Dietrich	Andreas	Prof. Dr.	Universität Rostock - Lehrstuhl für Wirtschafts- und Gründungspädagogik
Dube	Martin	Dr.	Ministerium für Bildung, Wissenschaft und Kultur Mecklenburg-Vorpommern
Eichenmüller	Luise		Universität Rostock - Lehrstuhl für Wirtschafts- und Gründungspädagogik
Eixmann	Ronald	Dr.	Schulzentrum Kühlungsborn
Flemnitz	Sascha J.		Fachhochschule des Mittelstands
French	Martin		Universität Rostock - Lehrstuhl für Wirtschafts- und Gründungspädagogik
Gelzer	Anja	Dr.	Ministerium für Wirtschaft, Bau und Tourismus M-V EU-Ostseestrategie / Politikbereich Tourismus
Gottwald	Julia		Behörde für Wissenschaft, Forschung und Gleichstellung Hamburg
Graack	Andrea		DAA - Deutsche Angestellten Akademie
Graage	Frank		Steinbeis-Forschungszentrum
Harder	Ralf		Liebherr Akademie Rostock
Harm	Stefan		AFZ Rostock GmbH
Haseloff	Gesine		Universität Rostock - Institut für Allgemeine Pädagogik und Sozialpädagogik
Henning	Tim		WBS Training AG
Höbel	Sabine		TFA – Trainings- und Fortbildungsakademie
Kaiser	Franz	Prof. Dr.	Universität Rostock - Lehrstuhl für Berufspädagogik
Karopka	Thomas		BioCon Valley GmbH
Koebe	Kristina	Dr.	Rotorwerk Project Services

Kranich	Mandy		Ministerium für Wirtschaft, Bau und Tourismus Mecklenburg-Vorpommern
Meisel	Ralph		Schweriner Bildungswerkstatt e.V.
Mikuteit	Christiane		DAA - Deutsche Angestellten Akademie
Olsen	Sven T.	Dr.	SeminarCenterGruppe
Paul	Petra		Prof.-Franz-Bunke-Schule Schwaan
Peter	Karin		Landkreis Vorpommern-Greifswald
Preiss	Susanne		Gymnasium Reutershagen
Rackow	Bernd		abc Bau M-V GmbH
Redlich	Stephan		Universität Rostock – Referat Forschung und Wissenstransfer
Röntgen	Frank		Classic Conditorei & Café Röntgen GmbH
Rose	Philipp		Universität Rostock - Lehrstuhl für Wirtschafts- und Gründungspädagogik
Schadow	Christiane		Hamburger Institut für Berufliche Bildung / EUSBSR Policy Area Education
Schädlich	Birgit		Dr. Diestel GmbH
Schröder	Nele		IHK zu Rostock
Sommer	Romy		Wirtschaftsfördergesellschaft Vorpommern mbH
Stelter	Meike		Fachverband Garten-, Landschafts-, und Sportplatzbau Mecklenburg-Vorpommern e.V.
Stybel	Nardine		EUCC – Die Küsten Union Deutschland e.V.
Tarnowska-Kunzika	Izabella		Kreishandwerkerschaft Rügen-Stralsund-Nordvorpommern
Vorlauf	Anke		EUCC – Die Küsten Union Deutschland e.V.
Wetzel	Gerald	Prof. Dr.	Baltic College / FHM Schwerin

Agenda item „Greeting of the Participants“

- Greeting Prof. Dr. Andreas Diettrich
 - o Greeting of the participants
 - o Presentation of the Chair of Business, Economics and Entrepreneurship Education at the University of Rostock as the oldest university in the Baltic Sea Region
 - o Significance and importance of the topic „Education in the Baltic Sea Region“ in practice and research
 - o Definition of the common objectives in the joint action for the seminar
- Greeting Wolf Born
 - o Greeting of the participants
 - o Introducing of the network „Forum Ostsee M-V“ which is carried out by the State Chancellery (Staatskanzlei) Mecklenburg-Western Pomerania = network of various stakeholders with activities in the Baltic Sea Region
 - o Main objective: Promoting the networking and the exchange of information
 - o Positioning the topic „Education“ in the overall context of international cooperation initiatives in the Baltic Sea Region

Agenda item „Introducing the EU Strategy for the Baltic Sea Region – Policy Area Education“

- Input from Christiane Schadow, Policy Area Coordination Education – (European Strategy Baltic Sea Region (EUSBSR))
 - o Introducing the „EU Strategy for the Baltic Sea Region (EUSBSR)“ as a macro-regional strategy and its practical application
 - o Location of the Policy Area (PA) „Education“ within the strategy
 - o Tasks and function „Policy Area Coordination Education“
 - o Function and meaning of “EUSBSR Flagships”
 - o Fundamental goals/ content/ flagships of the PA “Education”

Agenda item „Introducing Current Priorities (Flagships/Actions)“

- Priority objective “School to work” Action 1 – Christiane Schadow
 - o *Aims* of the priority objective:
 - Reducing the rates of early school leaving
 - Smoothing the transition from school to work
 - Strengthening transnational cooperation
 - Creation of a common platform of understanding and learning
 - Achieve dissemination of successful methods
 - Inspiration for new initiatives, projects and collaborations
 - o *Target groups*: Early leavers of school and young people who are not in education, employment or training (NEET)
 - o For further information please see the attached digital presentation
- Priority objective “Baltic Training Programme” Action 2 – Martin French
 - o *Aims* of the priority objective:
 - Improving the quality and efficiency of education and training as well as tertiary education through work based learning and fostering entrepreneurial mindsets for a better employability
 - Enhancing the rate of tertiary education (also as a partial goal of a sustainable exploitation strategy for vocational education and training)
 - Presentation of current projects of the Chair of Business, Economics and Entrepreneurship Education at the University of Rostock
 - COHAB – Co-ordination and Integration of Higher Education and the Labour Market around the Baltic Sea
 - REGFOOD – Increasing Competitiveness of South Baltic Regional Food
 - SBTP – South Baltic Training Programme
 - BBVET – Boosting business integration through joint VET education
 - BST – Baltic Sea Trainer: Interregional information, mobility and training concepts for professionals in vocational education and training (VET) around the Baltic Sea
 - WB-PRO 4.0 – Profession, work context and work-learn-life-balance of educators/ educational staff in further training (Regional focus: north of Germany = German Baltic regions)

- bwp-kom³ – Development, Implementation and Evaluation of Modularised Curricula for Initial and Further Training for the Heterogenous Target Groups of Professional Educators in VET
 - For further information please see the attached digital handout
- Priority objective “Baltic Science Network” Action 3 – Julia Gottwald
 - *Aims* of the priority objective:
 - Foster mobility and education in the Baltic Sea Region
 - Promote research and innovation in the Baltic Sea Region
 - Pursue joint political action and lobbying for the Baltic Sea Region
 - For further information please see the attached digital presentation
- Priority objective “Baltic Sea Labour Forum” Action 4 – Christiane Schadow
 - *Aims* of the priority objective:
 - Increasing employability through lifelong learning
 - Using the resources of an aging society
 - Creating a common labour market
 - Promoting social dialogue
 - Fostering of cooperation for sustainable economic growth
 - Increasing pupil, student, researcher and worker mobility
 - For further information please see the attached digital presentation

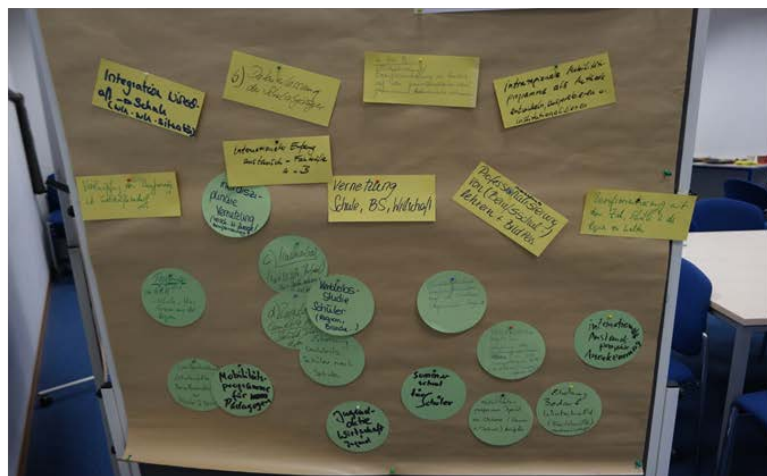
Agenda item „Working groups on actions“

- Exchange experience on work and projects in the Baltic Sea Region
- Discussion on further projects and initiatives
- Possible additional aims for the priority actions
 - Priority objective “School to work” - Action 1
 - Priority objective “Baltic Training Programme” - Action 2
 - Priority objective “Baltic Science Network” - Action 3
 - Priority objective “Baltic Sea Labour Forum” - Action 4

Agenda item „Final Presentation of the results of the working groups“

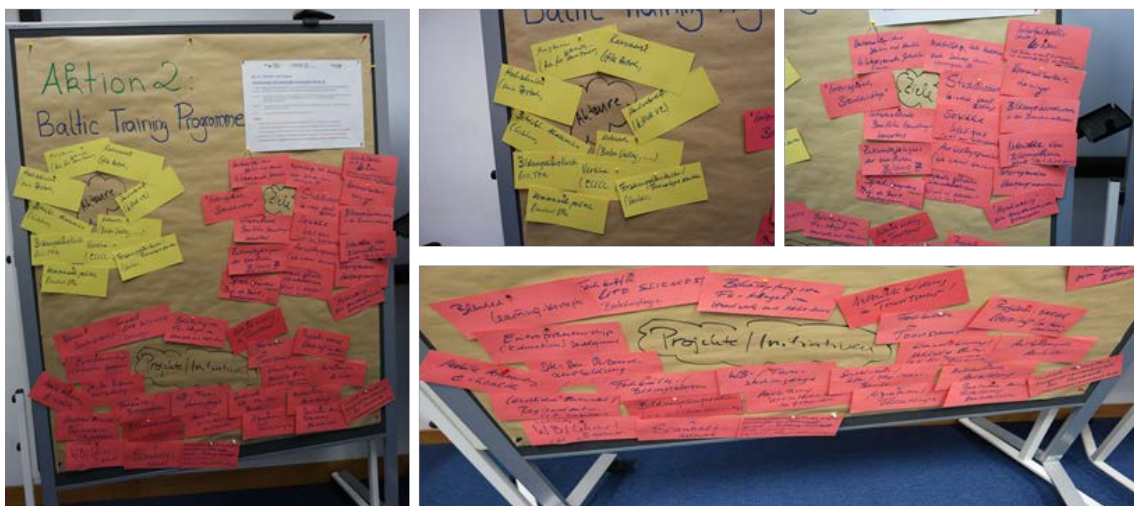
- Priority objective “School to work” - Action 1
 - Possible additional aims for the priority objective:
 - Integration economy → school (win-win-situation)
 - Vocational orientation/ occupational guidance in a cross-border/ common labour market
 - Interregional exchange of experiences of employees from schools and companies
 - Professionalisation of (VET) teachers + work-based teaching staff + in-company trainers
 - Vocational orientation / occupational guidance with the aim of keeping young people in the region
 - Possible participation/ further processing of the priority objective
 - Interdisciplinary conferences – i.e. (VET)schools, universities, companies
 - Initiation of master theses to corresponding topics

- Mobility programmes for pedagogical (VET) staff
- Summer Schools for students and pedagogical (VET) staff
- Identification of needs (skilled personnel) in the economy
- Cross-border VET information days

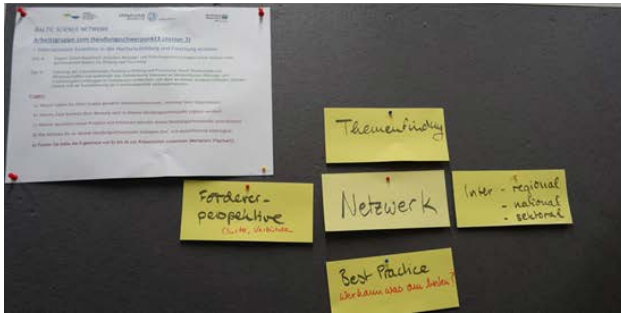


- **Priority objective “Baltic Training Programme” - Action 2**
 - Possible additional aims for the priority objective:
 - Entrepreneurial thinking and acting → i.e. interregional (VET) student companies
 - Not only increase of tertiary graduation rates, but reduction of the dropout rate among academic students
 - Inter(multi-)cultural learning
 - Communication training
 - Fostering social intelligence
 - Interregional management for transition processes of students from school to work
 - „Matchmaking“ for competence development processes/ educational processes
 - „Interregional (VET) sector information days“
 - Language competence (Englisch, „Neighbour-Languages“)
 - Internationalisation of regional branch networks
 - Stakeholders to involve:
 - Policy/ Governmental departments (Ministry of Economics, Labour and Tourism, ...)
 - Chambers (IHK Rostock, ...)

- Universities (University of Rostock, ...)
 - Company academies (Liebherr, ...)
 - Education service providers (AFZ, TFA,...)
 - Local policy/ administration (Landkreis VPG, ...)
 - Associations (EUCC, ...)
 - Networks (BioCon Valley, ...)
 - Research service/ technology centres (Steinbeis, ...)
- Current and new projects/ initiatives/ developments:
 - Blended-Learning-Concepts
 - Entrepreneurship (Education) Development
 - Mobile e-health
 - Danish-German collaborative training venture
 - Skilled employes exchange
 - Education cooperations
 - Scanbalt Network
 - Continual Cross-border Vocational Education and Training, successive and interrelated language and education concepts in cross-border region Landkreis VG–Stadt Stettin–LK Police
 - Networking in tourism
 - Skilled employes in tourism
 - Problem-Based-Learning
 - Interregional training of the pedagogical (VET) staff
 - Multi-cultural training
 - Migration/ refugees
 - German-polish cooperation network for crafts (Kreishandwerkerschaft RSN)

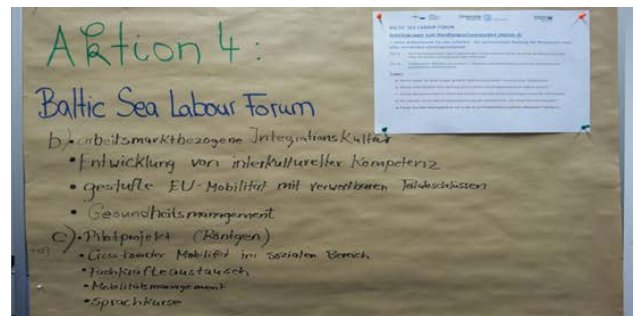


- Priority objective “Baltic Science Network” - Action 3



- Priority objective “Baltic Sea Labour Forum” - Action 4

- Possible additional aims for the priority objective:
 - Labour market related culture of integration
 - Development of intercultural competences
 - EU-mobility levels with realisable qualification parts
 - Health management
- Current and new projects/ initiatives/ developments:
 - Pilot project for the qualification of Finnish skilled employees in Germany and their integration into the German labour market (Mr. Röntgen)
 - Cross-border mobility in the social sector
 - Mobility management
 - Language courses



Agenda item „Summary and Outlook“

- Very positive feedback of the participants regarding the presentation and discussion of the EUSBSR, the priority objectives and (new) initiatives and projects
- For all the four priority objectives suggestions for improvement and new projects/ initiatives were discussed and compiled
- All participants focus further regular seminars in the topic „Educational cooperation and projects in the Baltic Sea Region“ (annual/ semi-annual)
- Requests for separate seminars on the four priority objectives
- Wish of the participants to exchange information about initiatives, projects and further cooperation

- Link the seminar results to the network “Forum Ostsee M-V” of the State Chancellery (Staatskanzlei) Mecklenburg-Western Pomerania
- The Chair of Business, Economics and Entrepreneurship Education at the University of Rostock offers to function as an information and coordination point for educational cooperation and projects in the Baltic Sea Region → consultation with policy makers and Baltic Sea Region stakeholder in Mecklenburg-Western Pomerania

Martin French, Philipp Rose

The seminar was **organised in cooperation** by:

EU Strategy Baltic Sea Region – Policy Area Education

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Further Impressions of the Seminar





