SEMINAR

„Educational Cooperation and Projects in the Baltic Sea Region“

Stakeholders in the field of education in Mecklenburg-Western Pomerania discuss the potentials of international cooperation

Date/ Time: 27.01.2016 / 1 p.m. – 6 p.m.
Place: University of Rostock
Faculty of Economic and Social Sciences
Ulmenstraße 69, 18057 Rostock
-GERMANY-

Participants:

<table>
<thead>
<tr>
<th>Surname</th>
<th>First Name</th>
<th>Title</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Albert</td>
<td>Andy</td>
<td></td>
<td>ATI erc gGmbH</td>
</tr>
<tr>
<td>Bartels</td>
<td>Julia</td>
<td></td>
<td>Landkreis Vorpommern-Greifswald</td>
</tr>
<tr>
<td>Born</td>
<td>Wolf</td>
<td></td>
<td>Staatskanzlei Mecklenburg-Vorpommern</td>
</tr>
<tr>
<td>Diestel</td>
<td>Marcus</td>
<td></td>
<td>Dr. Diestel GmbH</td>
</tr>
<tr>
<td>Dietrich</td>
<td>Andreas</td>
<td>Prof. Dr.</td>
<td>Universität Rostock - Lehrstuhl für Wirtschafts- und Gründungspädagogik</td>
</tr>
<tr>
<td>Dube</td>
<td>Martin</td>
<td>Dr.</td>
<td>Ministerium für Bildung, Wissenschaft und Kultur Mecklenburg-Vorpommern</td>
</tr>
<tr>
<td>Eichenmüller</td>
<td>Luise</td>
<td></td>
<td>Universität Rostock - Lehrstuhl für Wirtschafts- und Gründungspädagogik</td>
</tr>
<tr>
<td>Eixmann</td>
<td>Ronald</td>
<td>Dr.</td>
<td>Schulzentrum Kühlungborn</td>
</tr>
<tr>
<td>Flemnitz</td>
<td>Sascha J.</td>
<td></td>
<td>Fachhochschule des Mittelstands</td>
</tr>
<tr>
<td>French</td>
<td>Martin</td>
<td></td>
<td>Universität Rostock - Lehrstuhl für Wirtschafts- und Gründungspädagogik</td>
</tr>
<tr>
<td>Gelzer</td>
<td>Anja</td>
<td>Dr.</td>
<td>Ministerium für Wirtschaft, Bau und Tourismus M-V EU-Ostseestategie / Politikbereich Tourismus</td>
</tr>
<tr>
<td>Gottwald</td>
<td>Julia</td>
<td></td>
<td>Behörde für Wissenschaft, Forschung und Gleichstellung Hamburg</td>
</tr>
<tr>
<td>Graack</td>
<td>Andrea</td>
<td></td>
<td>DAA - Deutsche Angestellten Akademie</td>
</tr>
<tr>
<td>Graage</td>
<td>Frank</td>
<td></td>
<td>Steinbeis-Forschungszentrum</td>
</tr>
<tr>
<td>Harder</td>
<td>Raif</td>
<td></td>
<td>Liebherr Akademie Rostock</td>
</tr>
<tr>
<td>Harm</td>
<td>Stefan</td>
<td></td>
<td>AFZ Rostock GmbH</td>
</tr>
<tr>
<td>Haseloff</td>
<td>Gesine</td>
<td></td>
<td>Universität Rostock - Institut für Allgemeine Pädagogik und Sozialpädagogik</td>
</tr>
<tr>
<td>Henning</td>
<td>Tim</td>
<td></td>
<td>WBS Training AG</td>
</tr>
<tr>
<td>Höbel</td>
<td>Sabine</td>
<td></td>
<td>TFA – Trainings- und Fortbildungssakademie</td>
</tr>
<tr>
<td>Kaiser</td>
<td>Franz</td>
<td>Prof. Dr.</td>
<td>Universität Rostock - Lehrstuhl für Berufspädagogik</td>
</tr>
<tr>
<td>Karopka</td>
<td>Thomas</td>
<td></td>
<td>BioCon Valley GmbH</td>
</tr>
<tr>
<td>Koebe</td>
<td>Kristina</td>
<td>Dr.</td>
<td>Rotorwerk Project Services</td>
</tr>
</tbody>
</table>
Kranich Mandy   Ministerium für Wirtschaft, Bau und Tourismus Mecklenburg-Vorpommern
Meisel Ralph    Schweriner Bildungswerkstatt e.V.
Mikuteit Christiane    DAA - Deutsche Angestellten Akademie
Olsen Sven T. Dr. SeminarCenterGruppe
Paul Petra    Prof.-Franz-Bunke-Schule Schwaan
Peter Karin    Landkreis Vorpommern-Greifswald
Preiss Susanne    Gymnasium Reutershagen
Rackow Bernd    abc Bau M-V GmbH
Redlich Stephan    Universität Rostock – Referat Forschung und Wissenstransfer
Röntgen Frank    Classic Conditorei & Café Röntgen GmbH
Rose Philipp    Universität Rostock - Lehrstuhl für Wirtschafts- und Gründungspädagogik
Schadow Christiane    Hamburger Institut für Berufliche Bildung / EUSBSR Policy Area Education
Schädlich Birgit    Dr. Diestel GmbH
Schröder Nele    IHK zu Rostock
Sommer Romy    Wirtschaftsfördergesellschaft Vorpommern mbH
Stelter Meike    Fachverband Garten-, Landschafts-, und Sportplatzbau Mecklenburg-Vorpommern e.V.
Stybel Nardine    EUCC – Die Küsten Union Deutschland e.V.
Tarnowska-Kunzika Izabella    Kreishandwerkerschaft Rügen-Stralsund-Nordvorpommern
Vorlauf Anke    EUCC – Die Küsten Union Deutschland e.V.
Wetzel Gerald    Prof. Dr. Baltic College / FHM Schwerin

Agenda item „Greeting of the Participants“

- Greeting Prof. Dr. Andreas Diettrich
  o Greeting of the participants
  o Presentation of the Chair of Business, Economics and Entrepreneurship Education at the University of Rostock as the oldest university in the Baltic Sea Region
  o Significance and importance of the topic „Education in the Baltic Sea Region“ in practice and research
  o Definition of the common objectives in the joint action for the seminar

- Greeting Wolf Born
  o Greeting of the participants
  o Introducing of the network „Forum Ostsee M-V“ which is carried out by the State Chancellery (Staatskanzlei) Mecklenburg-Western Pomerania = network of various stakeholders with activities in the Baltic Sea Region
  o Main objective: Promoting the networking and the exchange of information
  o Positioning the topic „Education“ in the overall context of international cooperation initiatives in the Baltic Sea Region
Agenda item „Introducing the EU Strategy for the Baltic Sea Region – Policy Area Education“

- Input from Christiane Schadow, Policy Area Coordination Education – (European Strategy Baltic Sea Region (EUSBSR))
  - Introducing the „EU Strategy for the Baltic Sea Region (EUSBSR)” as a macro-regional strategy and its practical application
  - Location of the Policy Area (PA) „Education“ within the strategy
  - Tasks and function „Policy Area Coordination Education“
  - Function and meaning of “EUSBSR Flagships”
  - Fundamental goals/ content/ flagships of the PA “Education”

Agenda item „Introducing Current Priorities (Flagships/Actions)“

- Priority objective “School to work” Action 1 – Christiane Schadow
  - Aims of the priority objective:
    - Reducing the rates of early school leaving
    - Smoothening the transition from school to work
    - Strengthening transnational cooperation
    - Creation of a common platform of understanding and learning
    - Achieve dissemination of successful methods
    - Inspiration for new initiatives, projects and collaborations
  - Target groups: Early leavers of school and young people who are not in education, employment or training (NEET)
  - For further information please see the attached digital presentation

- Priority objective “Baltic Training Programme” Action 2 – Martin French
  - Aims of the priority objective:
    - Improving the quality and efficiency of education and training as well as tertiary education through work based learning and fostering entrepreneurial mindsets for a better employability
    - Enhancing the rate of tertiary education (also as a partial goal of a sustainable exploitation strategy for vocational education and training)
    - Presentation of current projects of the Chair of Business, Economics and Entrepreneurship Education at the University of Rostock
      - COHAB – Co-ordination and Integration of Higher Education and the Labour Market around the Baltic Sea
      - REGFOOD – Increasing Competitiveness of South Baltic Regional Food
      - SBTP – South Baltic Training Programme
      - BBVET – Boosting business integration through joint VET education
      - BST – Baltic Sea Trainer: Interregional information, mobility and training concepts for professionals in vocational education and training (VET) around the Baltic Sea
      - WB-PRO 4.0 – Profession, work context and work-learn-life-balance of educators/ educational staff in further training (Regional focus: north of Germany = German Baltic regions)
bwp-kom³ – Development, Implementation and Evaluation of Modularised Curricula for Initial and Further Training for the Heterogenous Target Groups of Professional Educators in VET

- For further information please see the attached digital handout

- Priority objective “Baltic Science Network” Action 3 – Julia Gottwald
  - Aims of the priority objective:
    ▪ Foster mobility and education in the Baltic Sea Region
    ▪ Promote research and innovation in the Baltic Sea Region
    ▪ Pursue joint political action and lobbying for the Baltic Sea Region
  - For further information please see the attached digital presentation

- Priority objective “Baltic Sea Labour Forum” Action 4 – Christiane Schadow
  - Aims of the priority objective:
    ▪ Increasing employability through lifelong learning
    ▪ Using the resources of an aging society
    ▪ Creating a common labour market
    ▪ Promoting social dialogue
    ▪ Fostering of cooperation for sustainable economic growth
    ▪ Increasing pupil, student, researcher and worker mobility
  - For further information please see the attached digital presentation

**Agenda item „Working groups on actions“**

- Exchange experience on work and projects in the Baltic Sea Region
- Discussion on further projects and initiatives
- Possible additional aims for the priority actions
  - Priority objective “School to work” - Action 1
  - Priority objective “Baltic Training Programme” - Action 2
  - Priority objective “Baltic Science Network” - Action 3
  - Priority objective “Baltic Sea Labour Forum” - Action 4

**Agenda item „Final Presentation of the results of the working groups“**

- Priority objective “School to work” - **Action 1**
  - Possible additional aims for the priority objective:
    ▪ Integration economy → school (win-win-situation)
    ▪ Vocational orientation/ occupational guidance in a cross-border/ common labour market
    ▪ Interregional exchange of experiences of employees from schools and companies
    ▪ Professionalisation of (VET) teachers + work-based teaching staff + in-company trainers
    ▪ Vocational orientation / occupational guidance with the aim of keeping young people in the region
  - Possible participation/ further processing of the priority objective
    ▪ Interdisciplinary conferences – i.e. (VET)schools, universities, companies
    ▪ Initiation of master theses to corresponding topics
- **Priority objective “Baltic Training Programme” - Action 2**
  - Possible additional aims for the priority objective:
    - Entrepreneurial thinking and acting → i.e. interregional (VET) student companies
    - Not only increase of tertiary graduation rates, but reduction of the dropout rate among academic students
    - Inter(multi-)cultural learning
    - Communication training
    - Fostering social intelligence
    - Interregional management for transition processes of students from school to work
    - „Matchmaking“ for competence development processes/ educational processes
    - „Interregional (VET) sector information days“
    - Language competence (Englisch, “Neighbour-Languages“)
    - Internationalisation of regional branch networks
  - Stakeholders to involve:
    - Policy/ Governmental departments (Ministry of Economics, Labour and Tourism, …)
    - Chambers (IHK Rostock, …)
Universities (University of Rostock, …)
Company academies (Liebherr, …)
Education service providers (AFZ, TFA, …)
Local policy/ administration (Landkreis VPG, …)
Associations (EUCC, …)
Networks (BioCon Valley, …)
Research service/ technology centres (Steinbeis, …)

- Current and new projects/ initiatives/ developments:
  - Blended-Learning-Concepts
  - Entrepreneurship (Education) Development
  - Mobile e-health
  - Danish-German collaborative training venture
  - Skilled employees exchange
  - Education cooperations
  - Scanbalt Network
  - Continual Cross-border Vocational Education and Training, successive and interrelated language and education concepts in cross-border region Landkreis VG–Stadt Stettin–LK Police
  - Networking in tourism
  - Skilled employees in tourism
  - Problem-Based-Learning
  - Interregional training of the pedagogical (VET) staff
  - Multi-cultural training
  - Migration/ refugees
  - German-polish cooperation network for crafts (Kreishandwerkerschaft RSN)
- **Priority objective “Baltic Science Network” - Action 3**

- **Priority objective “Baltic Sea Labour Forum” - Action 4**
  - Possible additional aims for the priority objective:
    - Labour market related culture of integration
    - Development of intercultural competences
    - EU-mobility levels with realisable qualification parts
    - Health management
  - Current and new projects/ initiatives/ developments:
    - Pilot project for the qualification of Finnish skilled employees in Germany and their integration into the German labour market (Mr. Röntgen)
    - Cross-border mobility in the social sector
    - Mobility management
    - Language courses

**Agenda item „Summary and Outlook“**

- Very positive feedback of the participants regarding the presentation and discussion of the EUSBSR, the priority objectives and (new) initiatives and projects
- For all the four priority objectives suggestions for improvement and new projects/ initiatives were discussed and compiled
- All participants focus further regular seminars in the topic „Educational cooperation and projects in the Baltic Sea Region“ (annual/ semi-annual)
- Requests for separate seminars on the four priority objectives
- Wish of the participants to exchange information about initiatives, projects and further cooperation
- Link the seminar results to the network “Forum Ostsee M-V” of the State Chancellery (Staatskanzlei) Mecklenburg-Western Pomerania
- The Chair of Business, Economics and Entrepreneurship Education at the University of Rostock offers to function as an information and coordination point for educational cooperation and projects in the Baltic Sea Region → consultation with policy makers and Baltic Sea Region stakeholder in Mecklenburg-Western Pomerania

Martin French, Philipp Rose

The seminar was organised in cooperation by:

EU Strategy Baltic Sea Region – Policy Area Education
Christiane Schadow
Email: christiane.schadow@hibb.hamburg.de
Phone: +49 (0) 40 42863 4044

University of Rostock - Chair of Business, Economics and Entrepreneurship Education
Martin French / Philipp Rose
Email: martin.french2@uni-rostock.de / philipp.rose@uni-rostock.de
Phone: +49 (0) 381 498 4557

State Chancellery Mecklenburg-Western Pomerania – Task Force Baltic Sea Cooperation
Wolf Born
Email: wolf.born@stk.mv-regierung.de
Phone: +49 (0) 385 588 1340
Further Impressions of the Seminar
A flagship within the Baltic Sea Strategy.