Getting Regional Smart Specialisation Strategies closer to business – the Interreg BSR project “EmpInno”

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Why are we doing the project?

- Regional authorities as “strategy owners“ **face common problems/obstacles** in the **RIS3 implementation** process

- Innovation intermediaries often **lack capacity to work with** the novel **RIS3 approach** and apply this to their work with the end-users SMEs and further innovation actors

- Medium-sized cities and regions often have a **smaller critical mass for innovation and growth** when compared to metropolises
Who is on board?

“strategy implementers”
- Innovation intermediaries

“strategy owners”
- Regional authorities

PROJECT PARTNERS

Germany
1. Rostock Business and Technology Development GmbH
2. D2i – Design to innovate
3. South Denmark European Office

Denmark
4. Kiel Business Development Agency (KiWi)

Poland
5. Kujawsko-Pomorskie Voivodeship
6. Lubelskie Voivodeship
7. Foundation for Lubelskie Development

Lithuania
8. Kaunas Science and Technology Park

Latvia
9. Riga Planning Region

Estonia
10. Tartu Science Park
11. Tartu City Government

Finland
12. Mikkeli University of Applied Sciences, Small Business Center
13. Prizztech Ltd

Sweden
14. Regional Council of South Ostrobothnia
15. Östergötland County Council / Region Östergötland
16. Gävleborg County Council / Region Gävleborg
What do we do?

cooperation potential in common specialisations

Enhance

knowledge to use and work with RIS3

Regional Smart Specialisation Strategies (RIS3)

Exploit

the implementation of the RIS3

Exchange

innovation policy instruments

Evaluate

EmpInno

S3 – Empowering for Innovation and Growth in Medium-Sized Cities and Regions
What do we do?

- **Enhance organisational capacity**
  - Organisational coaching tools

- **Promote the RIS3**
  - Information events and mobilisation processes with “end-users”

- **Network and disseminate results**
  - Recommendations, events, spread
What do we do?

R+D transfer workshops
- Exchange, adapt and test locally
  (e.g. good practice “breakfast of innovators” from Finland to Kaunas/LT)

SME Empowerment tools
- Exchange, adapt and test locally
What do we do?

Discuss RIS3 of partner regions and common problems
- Network institutionalised

Evaluate the RIS3-implementation
- Develop RIS3 feedback papers to authorities with recommendations from the other project partners
What do we do?

- **Exploit**
  - cooperation potential in common specialisations

- **Enhance**
  - knowledge to use and work with RIS3

- **Regional Smart Specialisation Strategies (RIS3)**

- **Exchange**
  - the implementation of the RIS3

- **Evaluate**
  - innovation policy instruments

Synergy potential + delegation trips